

5 TAKEAWAYS

Returning to In-Person Events Survey Results



GovEvents

Learn what 275+ public sector professionals said they were comfortable with in terms of in-person events.

1 Many Government professionals are ready to attend an in-person event in 2021 - nearly 75%.

34% as soon as June

35% would be ready this summer

31% said October or later

However, about one quarter of respondents said they are not quite ready to return to in-person events.



2

Incorporate a virtual experience into in-person events...hybrid events are a new reality.

61% of participants would choose to attend an event online, when offered the option between online and in-person.

3 In-person event size did not seem to impact attendance decisions.

55% said they would be comfortable attending any size event.

55% reported they are comfortable flying to an event and staying at a hotel.

65% agreed if an event were held outside, they would be more likely to attend.



4

Safety is top of mind for any in-person event.

People said they would expect these top four accommodations:

- Hand sanitizer stations
- Socially distanced seating
- Mandatory masks
- Temperature checks

5 Most importantly...webinars and online events are here to stay.

With 68% of respondents planning to attend the same amount or more online events in the coming year, it is clear that in person events will need something special to pull people away from their screens.



Read more about the survey results on the [GovEvents blog](#).

Whether in-person or online (or a mix of both), you can find the most extensive list of public sector events on [GovEvents.com](#).