

GovEvents At-A-Glance

GovEvents is the premier online resource for Government and Military events worldwide. Created as a service to the government community, government and military personnel, contractors, vendors, and event organizers now have one place on the web to find and post government-related events. With over 80,000 members and hundreds of thousands of users, the site provides in-depth information on hundreds of events--from major government conferences & tradeshow, to on-demand webcasts. Access to GovEvents is **FREE** of charge for all government users, event organizers and vendors/exhibitors.



WHERE GOVERNMENT GATHERS

67,000+ average **page views** a month from users looking for events to attend

33,000+ **users** a month

5:31 average time **return visitors** spend on site

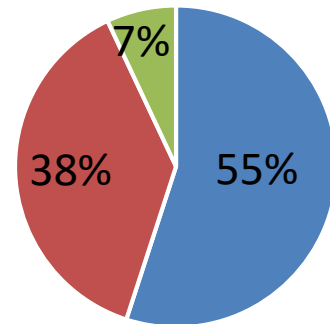
2.41% **bounce rate**

1,100+ **new members** added a month

847 average **number of events** found on GovEvents

Source: Sept-Oct 2018 Google Analytics & website stats

GovEvents Member Breakdown



- Government & Military Personnel
- Government Vendors & Contractors
- Event Organizers

GovEvents Visitors Come to the Site for Two Reasons:

1. Find Events to Attend
2. Find Events to Exhibit/Sponsor

GovEvents **Powers** the Event Sections for:



FEDERAL NEWS
RADIO



GOVDIRECTIONS

BREAKING
DEFENSE

BREAKING
Energy