

# PHONE CAMPAIGNS



Hire us to be your telephone concierge! GovEvents offers two types of phone campaigns to help ensure the success of your event: invitation calls and reminder calls.

## EVENT INVITATION CALLS

Need help filling your seats? Emails work well, but don't forget the most effective way to make a real connection and close a prospect is human interaction. Provide your call list, and GovEvents will personally invite your prospects to your event.

## REGISTRANT REMINDER CALLS

Calling each of your registrants prior to the event is a guaranteed way to increase attendance. But is it getting done? Our team will call your registrants to remind them about the event, plus answer any questions they may have.

Our results average a 42% increase in attendance!

Event Invitation Calls	\$4 for 1-call option
	\$6 for 2-call option
	\$500 minimum (Client to provide prospect list)
Registration Reminder Calls	\$2 for 1-call option
	\$3 for 2-call option
	\$150 minimum (Client to provide registrant list)

### WE WILL PERSONALIZE THE MESSAGE TO INCLUDE ANY INFORMATION YOU'D LIKE TO CONVEY, SUCH AS:

- Date, time and location
- Reminder of keynote speaker
- Information on provided food/beverage
- Answer (or get answers) to any other questions they have about the event
- Early-bird deadlines
- Where to park
- Or, any other information you'd like to pass along!

### WE PROVIDE TWO OPTIONS:

#### One-Call:

GovEvents will call each prospect/registrant one time. If the call goes unanswered, a detailed message with event specifics will be left on their voicemail.

#### Two-Calls:

Each prospect/registrant will be called a second time if we were unable to reach them on initial call. A voicemail detailing the specifics will be left if the second call remains unanswered.

On average we can reach 25% more prospects/registrants on the second call.